

Listing of Claims:

1. (Currently Amended) A method of financing an asset management firm by obtaining a revenue share interest in the asset management firm, and excluding an ownership interest during the term of the revenue share interest, and excluding debt, the method comprising:

negotiating terms for obtaining a revenue share interest in the asset management firm,

providing financing to the asset management firm,

receiving a predefined share of revenue of the asset management firm (a revenue share interest) for a predetermined period of time,

wherein, no ownership interest in the asset management firm is received during the term of the revenue share interest, and no debt is used.

2. (Original) The method of claim 1, further comprising:

evaluating the revenue share interest at least in part using a probabilistic analytical model.

3. (Original) The method of claim 1, wherein the financing is provided to the asset management firm in connection with a succession, restructuring, buyout event or other liquidity or capital needs of the firm or its owners.

4. (Original) The method of claim 1, further comprising:

upon termination of the revenue share interest, converting the revenue share interest to an ownership interest in the asset management firm, callable by the asset management firm.

5. (Original) The method in claim 1, further comprising:

extending the term of the revenue share interest, if revenue targets are not met, and
reducing the term of the revenue share interest, if revenue targets are exceeded.

6. (Original) The method in claim 1, further comprising:

increasing the amount of the revenue share interest if revenue targets are not met, and
decreasing the amount of the revenue share interest, if revenue targets are exceeded.

7. (Original) The method in claim 1, further comprising:

changing a term of the revenue share interest based on a comparison of actual business
performance to a quantitative target level.

Claims 8-24 (cancelled).

25. (Currently Amended) A method of financing a business by obtaining a revenue share
interest in the business, and excluding an ownership interest during the term of the revenue share
interest, and excluding debt, the method comprising:

negotiating terms for obtaining a revenue share interest in the business,

providing financing to the business,

receiving a predefined share of revenue of the business (a revenue share interest) for a
predetermined period of time,

wherein, no ownership interest in the business is received during the term of the revenue
share interest, and no debt is used.

26. (Original) The method in claim 25, wherein the business is one of an asset management firm, or any other financial services firm.

Claims 27-29 (cancelled).

30. (New) The method in claim 1, wherein the negotiated terms include one or more of a fixed expiration date, a variable expiration date, a perpetual revenue share interest, a percentage of a callable ownership interest, a price of a callable ownership interest, an amount of financing, one or more earn-outs, a payment schedule, one or more buyout provisions, one or more required employment agreements for one or more employees, one or more required non-solicitation agreements for one or more employees, one or more objectives, pricing economics, one or more debt limitations, one or more debt guarantees, one or more negative pledges on revenue, one or more negative pledges on assets, priority, or one or more asset disposal restrictions.

31. (New) The method in claim 25, wherein the negotiated terms include one or more of a fixed expiration date, a variable expiration date, a perpetual revenue share interest, a percentage of a callable ownership interest, a price of a callable ownership interest, an amount of financing, one or more earn-outs, a payment schedule, one or more buyout provisions, one or more required employment agreements for one or more employees, one or more required non-solicitation agreements for one or more employees, one or more objectives, pricing economics, one or more debt limitations, one or more debt guarantees, one or more negative pledges on revenue, one or more negative pledges on assets, priority, or one or more asset disposal restrictions.